



Are you looking for a mass market in which to advertise your theatre or a theatre-related service or product?

OCTA is proud to partner with The Ohio Arts Council and the American Association of Community Theatre.



Ohio Arts Council



The purpose of this statewide service organization shall be to promote excellence and creativity in live theatre by providing its members educational opportunities for growth in artistic and technical aspects of theatre, and to promote community awareness and understanding of, and access to, live theatre alone or in conjunction with other arts organizations, educational institutions and other theatre organizations.

The Ohio Community Theatre Association is a premier organization in Ohio dedicated to the promotion of live theatre in our state. OCTA supports the work of 100+ nonprofit community theatres throughout Ohio and its bordering communities in Indiana, Kentucky, and West Virginia.

Purchasing advertising space in OCTA's publications enables your company to reach thousands of prospective patrons multiple times throughout the theatre season.

Cuelines, OCTA's official publication, is distributed five times each year. Over 1500 members receive the newsletter via U.S. mail, but in its electronic form *Cuelines'* audience grows as it is shared on the OCTA's

website and Facebook pages.

In addition to *Cuelines*, your ad would be appear in the program at OCTA's annual conference over Labor Day Weekend reaching nearly 600 conference attendees representing over 100 community theatres in our region. As an advertiser you will have the opportunity to display your services and products at this annual conference held this year in Cincinnati, Ohio. You may also ask to conduct a workshop or informational session during the conference.

What better way to reach a targeted audience of theatre-minded people! For one small fee, you are guaranteed a six-time print ad with the prospect of reaching thousands of interested patrons.

THE OHIO COMMUNITY THEATRE ASSOCIATION

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Newark, OH 43055

PHONE
740.403.8969

EMAIL
Octa1953@gmail.com

WEB
www.ohiocommunitytheatre.org

FACEBOOK
OCTA: The Ohio Community Theatre Association



Ohio Community Theatre Association

Advertisement pricing includes placement in ALL print media used by OCTA during one calendar year. Please include all text and graphics with your order.

Fee Schedule:	Charges
**1/8 page for member theatres	\$50 _____
1/8 page	\$60 _____
1/4 page	\$110 _____
1/2 page	\$200 _____
Full page	\$250 _____
Corporate Sponsorship (Corporate Sponsorship receives a full page ad and a table at conference)	\$300 _____

Text and graphics to be included:

If completing this form electronically, please send clip art and text in a digital file for OCTA use.

Please attach a camera ready document for all graphics (a business card, clip art, etc.) and clearly written or typed text to be included.

Be aware that ad sizes are based on 5.5" x 8.5".

Company or Theatre Name _____

Contact Person _____

Mailing Address _____

City, State, ZIP _____

Email _____ Phone _____

All Mastercard and Visa Sales can be completed via PayPal

_____ Exp: ___/___ CVV: _____

Return all materials and payment to: **OCTA**, c/o Aara Wise/Ad Sales, 464 Sherwood Downs Road South, Newark, OH 43055, or octa1953@gmail.com. Payment may be made by check or credit.

1/8 Page

1/4 Page

1/2 Page

Full Page